



zzz...
sleepwell 11-13
outubro
3º SALÃO DE PRODUTOS E TRATAMENTOS
DO SONO E SAÚDE MENTAL **expo 2024**
Centro de Convenções
Frei Caneca - 6º andar
SÃO PAULO - BRASIL

Promotion and Organization

TRIOXP
FEIRAS E EVENTOS

Wellcome to the 3rd edition of [SLEEP WELL EXPO](#)

Sleep is health.

Receiving at the 2nd edition, more than double audience than last year, SLEEP WELL EXPO gains recognition as the only business event that presents solutions for sleep quality.

With the mission of disseminating knowledge, practices and products for physical and mental health, the event is highly recommended to health professionals, pharmacies, clinics, retailers and the general public.

Your company will have the opportunity to present products, services, techniques and innovations on the latest advances in mattresses and pillows, supplements, natural techniques and complementary treatments that contribute to better sleep quality.



Support Association

2024



Figures

2023



3.734

Visitors Registrations

Growth of 164%



36

Exhibitors



32 hs

Lectures



29

Speakers



03

Days



17

Brazilian
States

Visitor Breakdown



Consumers



Health Professionals



Retailers, Pharmacies and
Distributers

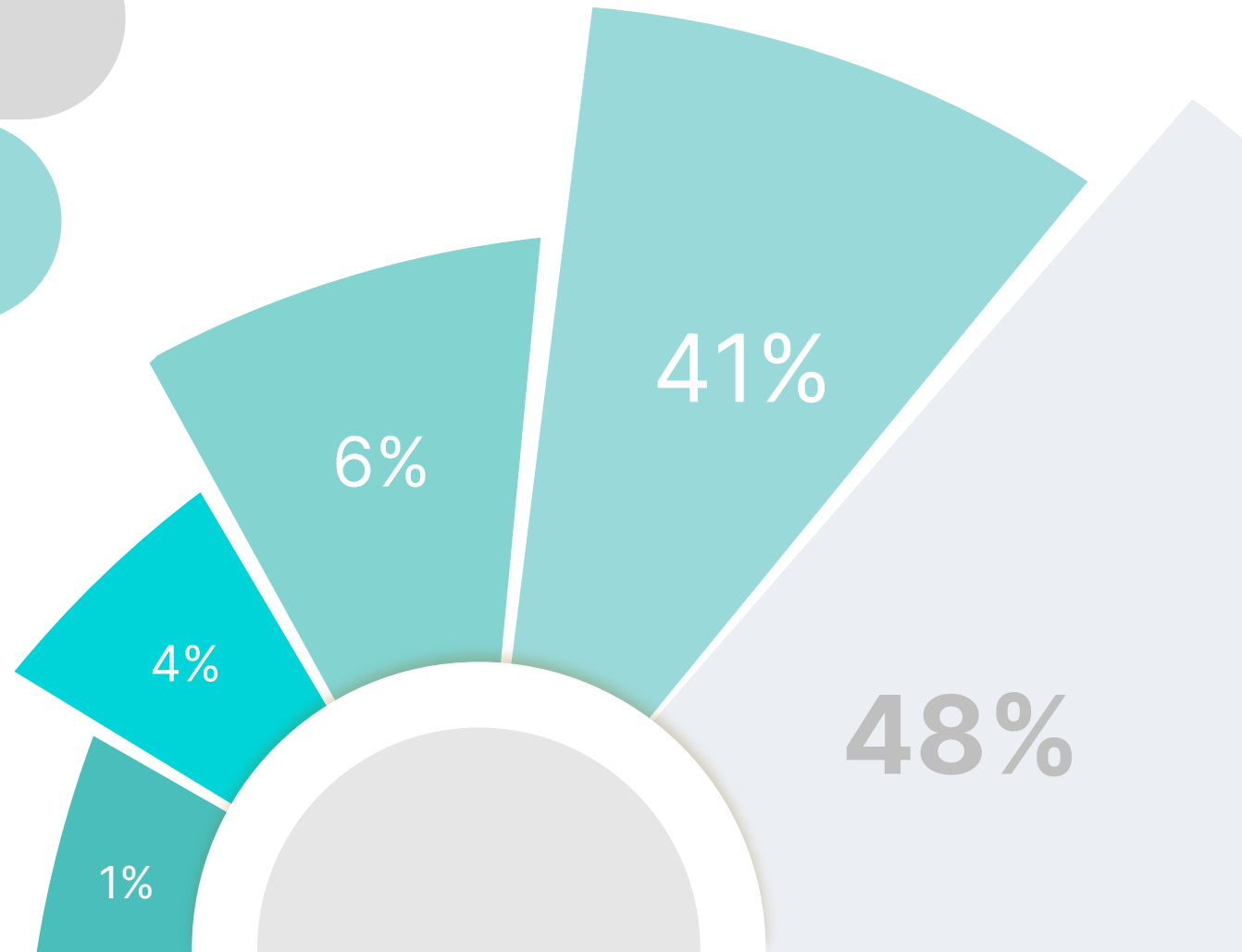


Clinics, Hospitals,
Services



Others

(press, institutions, students, etc)



Brazilian Visitors Source

southeast

SP

RJ

MG

ES

South

PR

SC

RS

Midwest

DF

GO

North e Northeast

AL

AM

BA

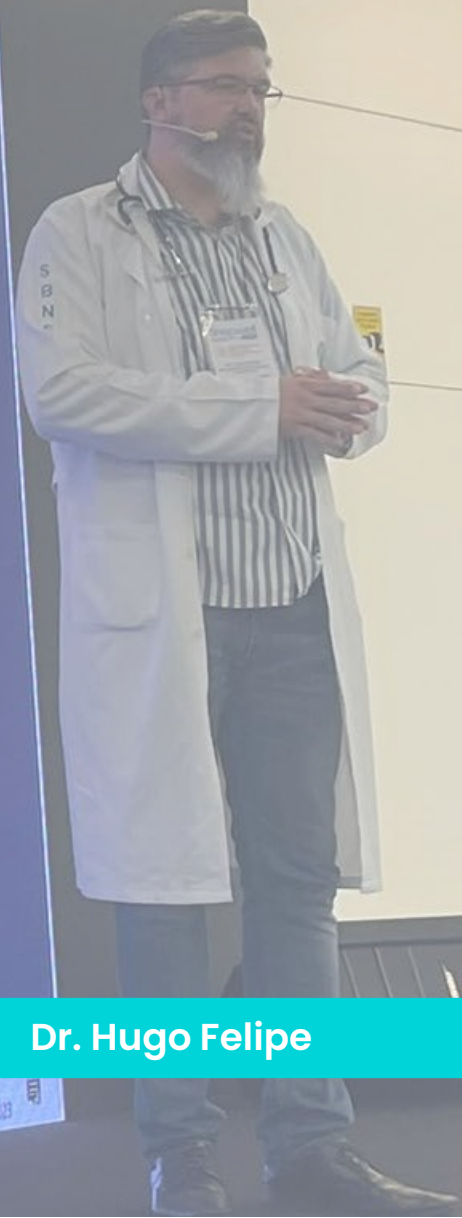
CE

MA

PA

PB

“ Exhibition, lectures, workshops and launchments. ”



Dr. Hugo Felipe



73 million+

consumers

look for sleeping
solutions.

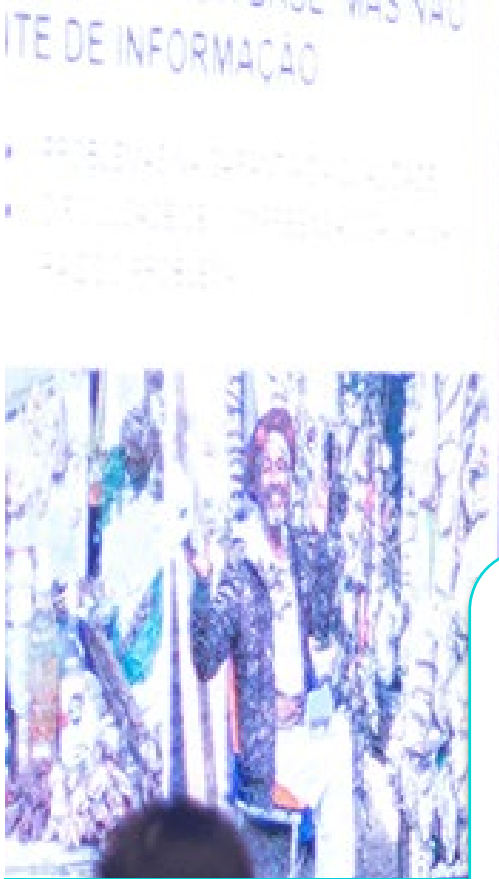
SPECIAL HIGHLIGHT TO THE MATTRESS AND PILLOW INDUSTRY

A NEW OPPORTUNITY FOR YOUR BUSINESS

Mattresses and pillows are much more than furniture or utensils, they are vital products for the quality of our sleep and our health.

SLEEP WELL EXPO is the Brazil's unique event that presents the mattress and pillow as an essential element for a good sleep and health quality. Here companies will have the opportunity to present their launches to retailers and distributors, invest in consumer information, make presentations and interact with the market.





Daniel Forjaz



**INTEGRATIVES THERAPIES
WORKSHOPS**



**Workshop
Sleep Disorders and
Mental Health**

Technical Program



**TERAPÊUTICA
EXPO 2024**

3º Salão de Terapias Complementares e Saúde Holística

11 a 13 OUTUBRO 2024

**Integrated
Event**



Exhibitors' Profile

Suppliers and manufactures of

- ❖ Mattresses and Pillows
- ❖ Sheets and Blankets
- ❖ Equipment
- ❖ Devices and CPAPS
- ❖ Aromatherapy and Essential Oils
- ❖ Phytotherapeutics
- ❖ Probiotics
- ❖ Supplements
- ❖ Therapies
- ❖ Clinics and Institutes
- ❖ Florals
- ❖ Teas
- ❖ Functional Drinks
- ❖ Healthy Foods
- ❖ Functional Cosmetics
- ❖ Sleeping clothes

Visitors Profile

Therapists, physiotherapists and healthcare professionals

Retailers

Spas and Clinics

Pharmacies

Consumers



sleepwell
SALA DE PRODUTOS E TRATAMENTOS DO SONO E SAÚDE MENTAL expo 2023

Seu cliente precisa de VOCÊ.

diminua o caminho entre o seu produto e o consumidor que busca soluções para um sono mais tranquilo.

Esta é a oportunidade da sua empresa fidelizar seu cliente final apresentando suas inovações e explicando como utilizá-las.

Você sabe o que é TRAVESSEIRO ORTOPÉDICO ?

Trata-se de um travesseiro ergonomicamente correto, alinhando definitivamente à sua coluna, ideal para quem sofre de dor na coluna, ronco, dor de cabeça, entre outros.



Venha conferir o travesseiro ideal para você na SLEEP WELL EXPO 2023.

www.sleepwellexpo.com.br

6 a 8 OUT 2023 Centro de Convenções Frei Caneca São Paulo, Brasil

sleepwell
SALA DE PRODUTOS E TRATAMENTOS DO SONO E SAÚDE MENTAL expo 2023



sleepwell
SALA DE PRODUTOS E TRATAMENTOS DO SONO E SAÚDE MENTAL expo 2023

06 a 08 OUT 2023 CENTRO DE CONVENÇÕES FREI CANECA SÃO PAULO, BRASIL

ACESSO GRATUITO | FAÇA SEU CREDENCIAMENTO

CONFIRA A PROGRAMAÇÃO TÉCNICA NO SITE

O encontro do mercado do sono é na Sleep Well Expo

sleepwell
SALA DE PRODUTOS E TRATAMENTOS DO SONO E SAÚDE MENTAL expo 2023

6 a 8 OUT 2023
Centro de Convenções Frei Caneca São Paulo

INSCREVA-SE

Confira programação completa no site www.sleepwellexpo.com.br

Patrocinador Confirmado!

Zpass
SLEEP

sleepwell
SALA DE PRODUTOS E TRATAMENTOS DO SONO E SAÚDE MENTAL expo 2023

6 a 8 OUT 2023
Centro de Convenções Frei Caneca, 6º andar, - São Paulo.

sleepwell
SALA DE PRODUTOS E TRATAMENTOS DO SONO E SAÚDE MENTAL expo 2023

A IMPORTANCIA DO COELHO E DO TRAVESSEIRO PARA SAÍDA DO ESTRESSOR.

Se sua empresa...

Quer saber mais?

Venha para a SLEEP WELL EXPO 2023!

6 a 8 OUT 2023

TRIOXP

Communication Campaign

- Press office
- Partnership with Associations
- Videos, Posts and Reels
- Podcasts
- Digital pieces for sharing
- Ads Google
- Newsletters
- Social Midias: Linkedin, Facebook and Insta
- Printed and Digital Midia



Sponsorship opportunities

Maximize your brand at the event by choosing one of the Sponsorship options.

GOLD SPONSOR

**US\$ 3.900,00
NO-EXCLUSIVE**



Stand with standard assembly of 12sqm

Insertion of logo on digital pieces

Insertion of logo on the website's home page

Post on Instagram and Facebook

Insertion of logo on the welcome totem at the fair reception

Insertion of logo in the auditorium back-drop

Logo on the back of the professionals' credential

Exclusive newsletter for visitor mailings

1 minute film during intermission in the auditorium

SILVER SPONSOR

US\$ 3.100,00
NO-EXCLUSIVE



Stand with standard assembly of 09sqm

Insertion of logo on digital pieces

Insertion of logo on the website's home page

Post on Instagram and Facebook

Insertion of logo on the welcome totem at the fair reception

Insertion of logo in the auditorium back-drop

1 minute film during intermission in the auditorium

BRONZE SUPPORT

US\$ 2.500,00
NO-EXCLUSIVE

Stand with standard assembly of 06sqm

Insertion of logo on digital pieces

Insertion of logo on the website's home page

Post on Instagram and Facebook

Insertion of logo on the welcome totem at the fair reception





Raw Space

Exhibitors must hire an contractor.

Description

- Minimum space 4sqm
- Logo on the site exhibitor page
- Insertion of logo in newsletters

Cost

Área :
US\$ 185,00/sqm

Standard Construction

Your stand will be delivered ready according to the layout. The stand construction will be adapted to the area dimensions.

Description

- 01 round table with 4 chairs, 04 shelves measuring 1m x 0.33m, 01 220 volt socket, 01 trash.
- Partitions walls, 01 spot every 03sqm and 01 standard white counter 1m x 0.50m
- Logo applied to the fascia board (png file in high definition)

Cost: US\$ 98,00/sqm



First-time participation

4 and 6sqm areas according to layout. Maximum one module per company

Description

- Wall with 2 spots
- Logo applied to the wall
- 01 counter (1m x 0.50m) with 01 internal shelf
- 01 stool
- 03 shelves
- 01 220 volt socket



Valor 4m²: US\$ 860,00
Valor 6m²: US\$ 1.200,00

Contact us



Our team is available to schedule a meeting call or send you a participation proposal to enable your company's presence.

Maria Cristina Botelho

Gerente Comercial
Whatsapp: 11 91349 4040
cristina@trioxp.com.br

TRIOXP
FEIRAS E EVENTOS

Since 2005 innovating in the event industry

We are waiting

you at **SLEEP WELL EXPO 2024**

TRIOXP
FEIRAS E EVENTOS

